

Accordemy[®]

Learn. Transform. Perform.

Annual Report 2020



WHAT HAPPENED IN 2020?

Accordemy® is the registered trademark of Accord Worldwide, Inc. and covers the firm's training solutions. Accordemy® helps individuals, corporations, governments, and communities to enhance their skills and perform better. The Covid-19 pandemic affected the entire world. Hence, 2020 was a downhill journey for us too. Training programs were offered virtually to ensure the safety of trainees and trainers. In spite of covid-19 pandemic and its economic effects, we experienced 2020 as a year of reaching some new markets. This year we benefited more than 167 trainees (Total beneficiaries of Accord Worldwide services exceeds 2 million people as direct and indirect beneficiaries). It is a reduction of more than 70% from expected and a reduction of more than 50% from previous year.

LIFELONG LEARNING:

Participants get lifetime access to the training material and a virtual discussion group that can allow them keep their lifetime learning thirst.

LEARNING BY DOING:

All our training programs include practical sessions that allows trainees practice what they learn in theory.

REAL LIFE IMPACT:

We bridge the topics taught in training classes to daily life and work of trainees to encourages practical use.



THANK YOU FOR TRUSTING US



**"It was a very interesting course. We discussed many new topics and the most interesting part was the practical exercises."
- Masoud Doust**



"It was an interesting training. Thanks to the instructor and the team, wish you all the best!" - Joan Kamwesigye



"Could not ask for a better trainer. I enjoyed my experience and the professional services I have received. I highly recommend Accordemy for any training purposes, self-development and other training needs." - Matthys Johannes Cilliers



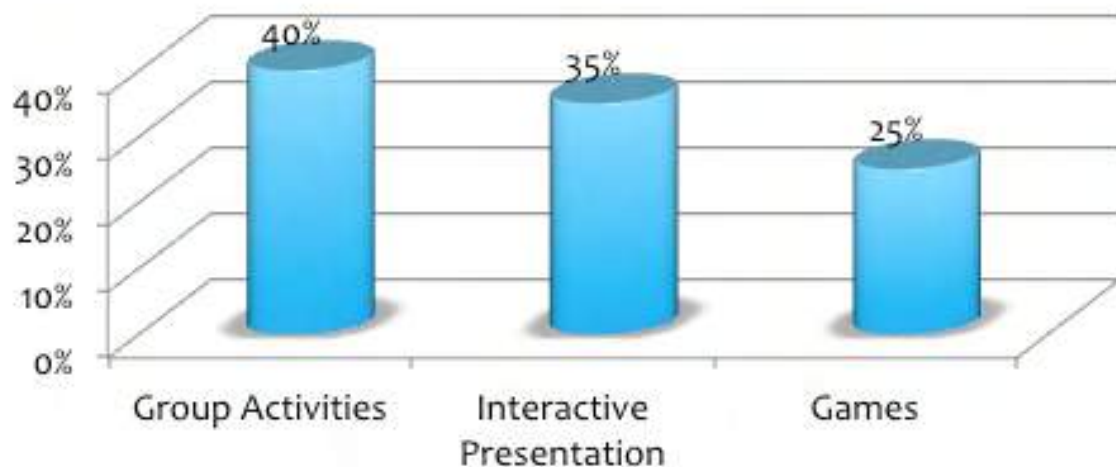
**"The training exceeded my expectation. The trainer was very much supportive and good in his job. His style was very modern and effective. Thank you Accordemy."
- Margareth Levina Setiawan**



WHAT OUR PARTICIPANTS LIKED

Course participants take an anonymous evaluation survey at the end of the training. They chose one or more options to express what they liked in the course they participated in. Response options include Group Activities, Interactive Presentation, Case Studies, Audio/Video Material, Games, and Demonstrations[1]. The annual data of 2018 evaluation surveys show that group activities were the most liked learning method followed by an interactive presentation and learning games. Based on this finding, we will organize future courses with more focus on the participant's preferred methods. We have now included quizzes and online activities for your post-training engagement and knowledge support. Quizzes are available on the course pages on accordemy.com for many courses. We are working to add quizzes for all of the courses.

WHAT DID YOU LIKE THE MOST IN THIS COURSE?



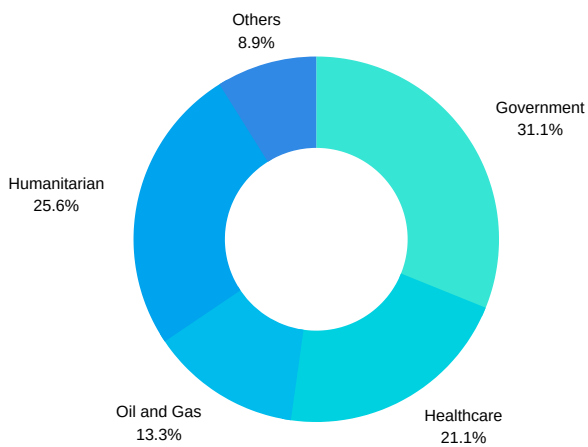
Your responses help us recognize how good our trainers did, how was the quality of the venue for the training and what was your most and least favored content and delivery method. We remain committed to quality and your feedback helps us learn how to further improve.

We value feedback and opinion of our course participants and take them as our guide for future improvements and adding more service features. Evaluation by participants are anonymous to encourage them make unbiased selections. If you had attended any of our courses and have not taken the post-completion course evaluation survey, you can take it now from this link: <https://accordemy.com/post-completion-course-evaluation-form/>

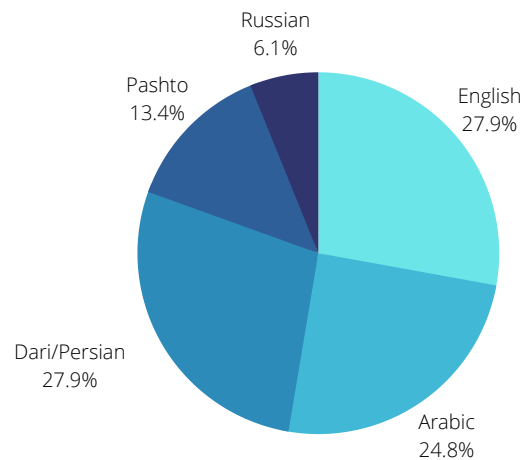
WHERE OUR CLIENTS CAME FROM



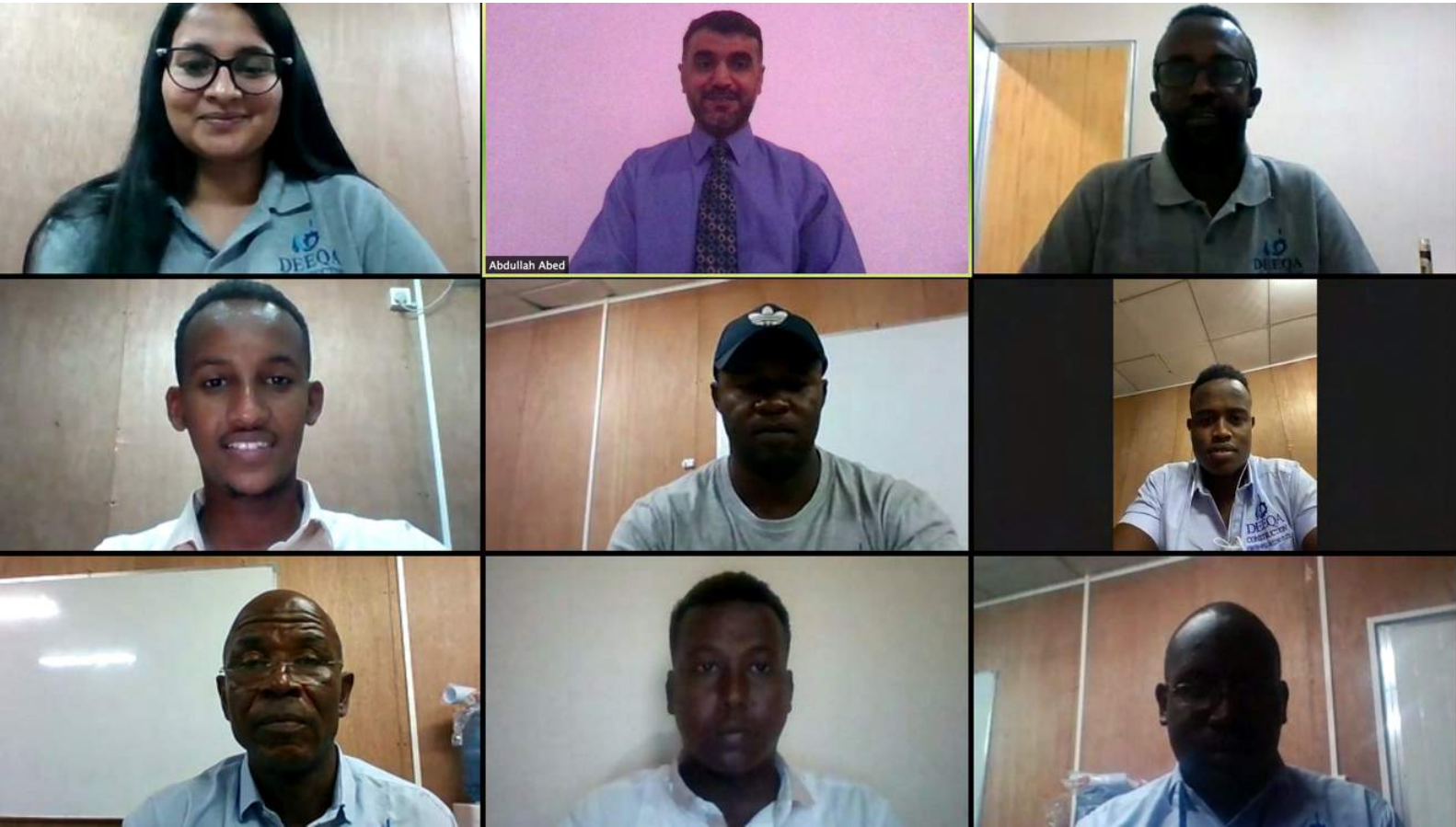
WHAT INDUSTRIES OUR CLIENTS CAME FROM



LANGUAGES THAT ACCORDEMY® COURSES ARE OFFERED



OUR CONSULTANTS AND TEAM DID IT



HOW DO YOU RATE THE TRAINER?

Our consultants' team is all what we can count on. This team is committed to the organization's vision, mission and shared values. Every trainee participates in an optional and voluntary evaluation at the end of the program and rate trainers' performance. Response options include: "Proficient", "Highly Competent", "Competent", "Junior Trainer" or "Not Well Trained". In 2018 our course participants rated our trainers as "Proficient" and "Highly Competent" - the two highest rates.

Proficient
67%



Highly Competent
33%

THANKS TO OUR TRAINERS



Rob Hoblin

He is a leadership and management facilitator & designer, coach & mentor, EQ-i 2.0 & EQ30 Practitioner and has expertise in design and delivery of soft skills training. This is complemented by his 30+ years of leadership experience at mid to senior levels and several years designing and delivering training programmes across several private and public-sector industries.



Bebi Risetiawulan Sutomo

Over 15 years of professional experience in programme/ project management, aid management, social research, coordination, monitoring, evaluation, reporting, capacity building, strategic planning and policy development.



Calvin J. Fortenberry

He has nearly 15 years of training and focus group experience including facilitation experience, opinion research supervision and message development.

WHAT COMES NEXT?

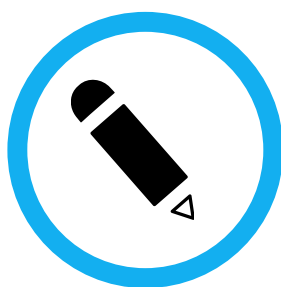
We will focus more on building our online and offline community. Professionals who participate in our training workshops have the opportunity to ask relevant questions and share relevant messages and content with other participants from across the globe.

This community will grow and we allow interested members who are not our course participants to join these professional groups too. The intention is to allow learning opportunities for all.

We will also reach our previous customers to get to in-house training programs mainly in Africa. In-house programs help organizations to train more staff members with less investment. The next year will bring us more closer to you and your team.

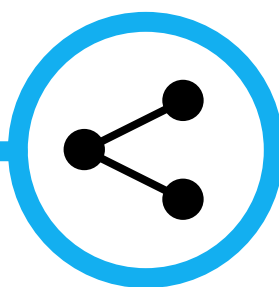
Feedback and quality control have been our top priorities. Training programs shall insist more on feedback from participants and beyond that from their supervisors/colleagues.

ACCORDEMY USER ACCOUNT



LEARN

Access Course Material,
Take Quizzes and more



SHARE

Share what you
have in mind



SOCIALIZE

Meet Like-minded
professionals

CREATE YOUR FREE ACCOUNT TODAY

<https://accordemy.com>